



BRENNAN

NEW DEVELOPMENT MARKETING



At **Brennan Rise**, our marketing expertise elevates the ever-demanding development process — bringing your new products to market at their fullest potential.

Brennan Rise has been marketing and selling new real estate developments in New York City since 2003. Principal Broker and successful developer, Donald Brennan understands the importance of an early stage, comprehensive marketing strategy. Having found that there was a gap in the marketplace specifically geared toward new products, he formed Rise. Rise offers a broad-spectrum approach to marketing with the explicit intention of bringing new developments to market.

**ABOUT** At Rise, we help owners pinpoint distinctive real estate opportunities, determine their optimal form and function, and execute their marketing platform from as early as site selection all the way through listings and disposition. We unlock a project's full potential by understanding the nuances of each local market and its place in the bigger picture. Our fully customizable and comprehensive approach yields best-in-class multi-channel content that drives your project's returns.

**SERVICES** Rise focuses on ground-up development, full rehabilitations, and asset repositioning across all uses and classes. Adept at accommodating the most complex of our clients' needs, the team at Brennan is deeply invested in every step of the process. With our suite of fee- or commission-based services, our help could mean the difference between a stressful ordeal and a tailored, well-managed, *ground-breaking* success.



**Brennan Rise.**  
Where breaking  
ground can be  
groundbreaking.



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## The Big Picture







If you are planning a development project and would like to discuss how comprehensive marketing can maximize your returns, please contact us.

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